

# How to get security completely wrong.

**1** Paying vendors for security services that don't address your business strategies, outcomes or goals.

**2** Working with consultants who don't empower your team by providing any actionable learnings.

**3** Treating your cyber security penetration tests and processes as compliance-led, tick box exercises.

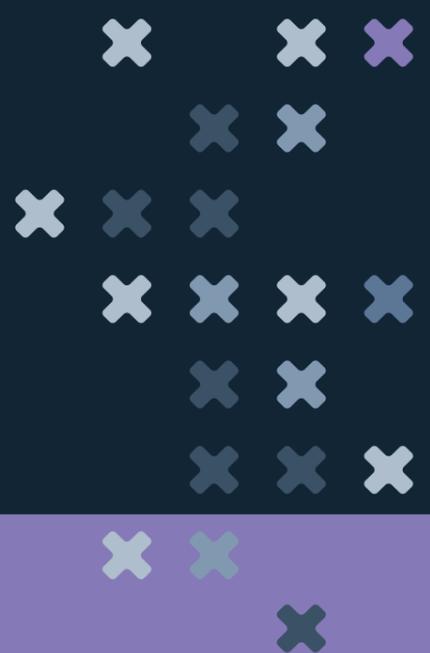
**4** Attempting to manage your security risks by working with defensive and offensive teams that are isolated and working in silos.

**5** Investing your security budget in a commoditised scan that produces generic reports and low impact findings.

**6** Having a rigorous incident response plan but failing to practice it before the worst happens.

**7** Ignoring the value of digital forensics within incident response and potentially losing valuable insight and strategic evidence.

The Secure Impact team are setting a new standard in the delivery of cyber security services, focusing on business results and empowering your team.



If you'd like to discuss how we can partner with you, please contact us at [hello@secure-impact.com](mailto:hello@secure-impact.com)