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The 5 biggest mistakes
businesses make before, during and after a breach

1 **Treating your Incident Response plan as paperwork or a tick box exercise.** No one should be learning how to respond in the middle of a breach, or just starting to think about bringing in a response team! As well as the impact on revenue and operations, one of the biggest problems is often the community's reaction to you sharing your processes. A well-practiced plan will allow you to maintain credibility and trust in the face of an incident.

2 **Increasing regulatory and legal risk through inadvertantly waiving legal privilege, or by creating new potentially damaging documents which are not covered by privilege.** Ensure that you are in the best possible position to assert legal privilege where possible and that it is properly managed.

3 **Not considering digital forensics as part of your response and mistakenly losing key evidence.** You should involve a forensics team as soon as possible when an incident occurs, or, even better, include forensics in the preparation stage as part of your response plan.

4 **Not performing in-depth analysis after a breach or making any proactive changes to prevent the incident happening again.** If your only priority is recovery, and not the findings, the same thing could happen again unless you consider training and security improvements.

5 **Not being strategic about announcements made about the breach.** Be clear on who will be communicating, and through which channels, so you have a well-defined process in place and avoid bringing yourself any unintended bad publicity!

If you would like to discuss your incident response strategy, please contact us at gcacace@secure-impact.com, or alternatively for any questions relating to legal and regulatory risk, please contact Simon at simon.davis@dwf.law.

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